PARIS RETAIL WEEK BECOMES

NRF '25 RETAIL'S BIG SHOW EUROPE

EUROPE'S PREMIER RETAIL GATHERING

PARIS EXPO
PORTE DE VERSAILLES
PAV. 4 & 6

COMEXPOSIUM

NRF National Retail Federation

RETAIL'S BIG SHOW EUROPE

- 3 DAYS
- 25,000 SQM
- 480 INTL EXHIBITORS
- 15,000 TOTAL ATTENDEES
- 7,000+ INTL RETAIL PROFESSIONALS
- 9 INNOVATION AWARDS

SEPTEMBER 16 – 18

PARIS EXPO PORTE DE VERSAILLES

Pavilions 4&6
1 Place de la Porte de Versailles
75015 Paris

Access
CDG Airport - 1h10
Orly Airport - 50mn
Notre Dame de Paris – 30 min
Eiffel Tower – 30 min
Arc de Triomphe -30mn

NRF 2025 Retail's Big Show Europe will attract industry-leading speakers, innovations and key Retailers from across Europe !

An event taking place in one of the world's greatest trend setting and dynamic consumer-driven cities in the world

Europe is an historical, matured and structured Region for Retail.

An English-first event.

RETAIL STORE TOURS

Expert Led, Time Efficient, Curated Tours for Retailers Only

The birthplace of world class innovation

Discover the refined soul of the Rive Gauche through an exceptional Immersive learning tour that blends iconic maisons with the timeless French art de vivre.

Mond 15 sept 9:45am / 12.00am

Best practices on the iconic Champs-Elysées

Explore the heart of Paris on the iconic Champs-Élysées, where innovation, fashion, and luxury collide. Experience cutting-edge technology and timeless style in one of the world's most famous shopping destinations

Mond 15 sept 01.00pm / 03.00pm

Innovation with luxury excellence

Immerse yourself in the world of French Touch and haute couture through a selection of iconic maisons. A journey to discover Parisian elegance, timeless luxury, and the most refined creations in the world.

Mond 15 sept 04.00pm / 06.00pm

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Rendre les paiements simples,
efficaces et sûrs dans la vie de
tous les jours

EXPO HALL

EXHIBITOR PROFILE

- Accounting, Finance & Banking
- Consulting Services
- Customer Service & CRM
- E-commerce
- Marketing & Communications
- Human Ressources
- In Store
- Supply Chain
- Merchandising
- Big Data
- Immersive Technology
- POS
- Hardware
- IT

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EXPO TOURS

RETAIL TOGETHER EXPO TOURS

Looking for specific products to enhance your business?
Join our “Retail Together” Expo Tour to meet with leading companies delivering innovative retail solutions. Each curated, 90 min tour is a guided walking journey through the NRF 2025 : Retail’s Big Show Europe Expo

Seamless unified retail How to bring all the physical and digital channels together under one brand umbrella.

Store design innovation and technology Maximising the customer experience through design, technology and store fixtures.

Logistics & supply chain Trends in supply chains, nearshoring and sourcing in a changing world.

CSR & ESG How to embed sustainability and community values within business.

Marketplaces The use of digital platforms to promote sales on websites and through retailer platforms.

Payments innovation How to best capture sales through payment innovation in an increasingly cashless society.

CRM systems : Managing customer data to create enhanced customer experiences and offer

The intelligent use of data Capturing data, managing information and drawing customer insights from data

CONFERENCES

NRF 2025: Retail's Big Show Europe Programme & formats

CEO's KEYNOTE SESSIONS

TOPIC BASED BREAKOUT SESSIONS

SPONSORED BIG IDEAS!

RAMI BATTEH
CEO - MORRISSONS

SIMONE DOMINICI
CEO - KIKO MILANO

MARK IRVIN
ESVP - BEST BUY

DUNCAN OLBY
LEADING APPLE PAY WALLET & PAYMENTS FOR INTERNATIONAL MARKETS - APPLE

FABBIO SCHIAVELLO
LICENCES, BRANDED PROPERTIES & HOSPITALITY - FENDI

DIANA MARSHALL
EVP & CEO – SAM'S CLUB

MARCELLO PACE
CEO – SCARPE & SCARPE

LAURA TOLEDANO
GENERAL MANAGER FR, UK & IE – ZALANDO

GUILLAUME MOTTE
CEO - SEPHORA

HAJIR HAJI
CEO - ACTION

FRANCESCO PINTO
CEO - YAMAMAY

PRUE MACKENZIE
DIRECTOR – GOOGLE CLOUD

RÉGIS PENNEL
E-COMMERCE DIRECTOR – GALERIES LAFAYETTE

MARC LOLIVIER
GENERAL DELEGATE - FEVAD

FRANÇOIS-XAVIER LEROUX
PARTNER - KPMG FRANCE

OLIVIER BRON
CEO – BLOOMINGDALE'S

MASSIMO VOLPE
RETAIL HUB

MIKKO KÄRKKÄINEN
CEO - RELEX

LAURENE LECOMTE
DIRECTOR OF GLOBAL PAYMENTS – BACKMARKET

ROMAIN ROULLEAU
E-COMMERCE DIRECTOR – KINGFISHER

CHRISTOPH WERNER
CEO – DM

SALVATORE BALDINU
DIRECTOR – KERING

MIGUEL ÁNGE GONZÁLEZ GISBERT
GLOBAL & FR CHIEF DIGITAL OFFICER - CARREFOUR

FELIPE ARANCIBIA
EU/LA EXECUTIVE VP OF SALES & MARKETING – LOOMIS

AWARDS

The Retail's Big Show Europe Awards honor the best international retail innovations across 9 categories!

Seamless unified retail
Store design innovation and technology
Logistics and the supply chain
CSR and ESG
Expansion of marketplaces
Payments innovation
CRM systems
The intelligent use of data
Start-up / Innovation

EARLY BIRD RATE ON RETAIL ALL-ACCESS PASS UNTIL JUNE 30

DON’T WAIT ANYMORE...

GET YOUR PASS NOW !

EXPO PASS IS FREE FOR RETAILERS.

THANK YOU

NRF '25 RETAIL'S BIG SHOW
EUROPE
16 - 18 SEPTEMBER 2025 | PARIS